

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944028-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingt	National

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	368 CROSSROADS

Flight Dates	Order #	Alt Order #
08/24/12 - 08/30/12	944028	06290316

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/24/12	6:13 AM	6a A7N More In The AM	6-7a	:30	NMSNTV04GPH	\$700.00	NM
2	08/24/12	08/24/12	Good Morning America	7-9a	----1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/24/12	7:42 AM	Good Morning America	7-9a	:30	NMSNTV04GPH	\$600.00	NM
3	08/24/12	08/24/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/24/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	NMSNTV04GPH	\$600.00	NM
4	08/24/12	08/24/12	Action 7 News @ 6p	6-630p	----F--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT F		08/24/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00	NM
4 KOAT F		08/24/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	NMSNTV04GPH	\$800.00	NM
5	08/24/12	08/24/12	Entertainment Tonightl 630-7p	630-7p	----F--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/24/12	6:57 PM	Entertainment Tonightl 630-7p	630-7p	:30	NMSNTV04GPH	\$800.00	NM
6	08/24/12	08/24/12	Nightline	1105-1135p	----F--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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944028-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Issue	368 CROSSROADS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/24/12	08/24/12	Nightline	1105-1135p	----F--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	08/24/12	11:23 PM	Nightline	1105-1135p	:30	NMSNTV04GPH	\$275.00 NM
7	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a	-----3-	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----3-	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	08/25/12	6:41 AM	Sa 6a A7N More in the AM	6-9a	:30	NMSNTV04GPH	\$300.00 NM
1	KOAT	Sa	08/25/12	7:12 AM	Sa 6a A7N More in the AM	6-9a	:30	NMSNTV04GPH	\$300.00 NM
2	KOAT	Sa	08/25/12	7:59 AM	Sa 6a A7N More in the AM	6-9a	:30	NMSNTV04GPH	\$300.00 NM
9	08/25/12	08/25/12	NASCAR Cup Series Prin	5-11PM	-----3-	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----3-	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	7:36 PM	NASCAR Cup Series Prime	5-11PM	:30	NMSNTV04GPH	\$650.00 NM
3	KOAT	Sa	08/25/12	7:54 PM	NASCAR Cup Series Prime	5-11PM	:30	NMSNTV04GPH	\$650.00 NM
2	KOAT	Sa	08/25/12	8:22 PM	NASCAR Cup Series Prime	5-11PM	:30	NMSNTV04GPH	\$650.00 NM
10	08/25/12	08/25/12	Action 7 News @ 10p	Sat 10-1035p	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	10:25 PM	Action 7 News @ 10p	Sat 10-1035p	:30	NMSNTV04GPH	\$800.00 NM
11	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Various	-----1-	:30	1	\$130.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1-	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	11:24 PM	GREY'S ANATOMY	Late Fringe/Various	:30	NMSNTV04GPH	\$130.00 NM
12	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	6:44 AM	Su 6a A7N More in the AM	6-9a	:30	NMSNTV04GPH	\$300.00 NM
13	08/26/12	08/26/12	This Week	9-10a	-----1	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	9:20 AM	This Week	9-10a	:30	NMSNTV04GPH	\$700.00 NM
14	08/26/12	08/26/12	Action 7 News @ 5p	Sun 5-530p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	5:23 PM	Action 7 News @ 5p	Sun 5-530p	:30	NMSNTV04GPH	\$525.00 NM
15	08/26/12	08/26/12	Extreme Makeover	Prime Other	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$1,500.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/26/12	08/26/12	Extreme Makeover	Prime Other	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
	08/20/12	08/26/12	-----1	1				\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	9:45 PM	Extreme Makeover	Prime Other	:30	NMSNTV04GPH	\$1,500.00 NM
16	08/26/12	08/26/12	Action 7 News @ 10p	Su 10-1030p	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	10:28 PM	Action 7 News @ 10p	Sun 10-1030p	:30	NMSNTV04GPH	\$1,100.00 NM
17	08/26/12	08/26/12	Action 7 News @ 1030p	Su 1030-1105p	-----1	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	10:55 PM	Action 7 News @ 1030p	Sun 1030-1105p	:30	NMSNTV04GPH	\$775.00 NM
25	08/24/12	08/24/12	Dr Oz	4-5p	----F--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	08/24/12	4:26 PM	Dr Oz	4-5p	:30	NMSNTV04GPH	\$450.00 NM
Total Spots							22		

Payment Terms 30 Days

Gross Total	\$13,705.00
Agency Commission	\$2,055.75
Net Amount Due	\$11,649.25
New Mexico Tax Rate 7.0%	\$815.45
Amount Due	\$12,464.70